

BLEED AND MARGIN TIPS

Bleed is a term that refers to printing that extends off the edge(s) of a printed piece. Any printed element - photos, color blocks, text - that bleeds must extend .125" beyond the trimmed edge of the piece. This additional "bleed" allows SBF to print this piece slightly larger and trim down to the final size, eliminating the possibility of any unprinted areas remaining along the edges of the piece.

Margin is the safe print area around the edge of the piece.

.125" Bleed

Trim Line

Margin

